

Dr Victor Soucik
President & CEO
Erideon Group

Victor Soucik, born in Slovakia, raised in Seychelles, educated in Australia, a Singapore Permanent Resident with experience of working in practically every continent, is truly a global citizen. Early in life he began to value self-reliance. At 14 years, he held three part-time jobs to support his secondary education and continued to live by the mantra of self-reliance ever since, now maintaining a complete ownership of the Erideon Group.

Whilst in college, Victor founded Microgenesis Group in 1996, a consultancy firm with a focus on process optimization and the adoption of technology to increase productivity. Through his clients he identified a strong need for flexible business process management software that could be agile, scalable and extremely modular. This vision led to the genesis of the InterAct platform, at first programmed entirely by Victor himself, which enabled creation of business solutions in an incredibly fast, flexible and process-focused manner. Microgenesis was eventually acquired. In 2001 Victor accepted a senior management appointment with a publicly listed Aztech Systems based in Singapore. Leaving in 2003 to focus solely on the fast-growing InterAct business, Victor founded Erideon Group as the driving vehicle, starting in Australia but later moving its headquarters to the business-friendly Singapore, which has since become his home.

Victor has the vision of making Erideon's InterAct platform the de-facto business process management platform for organizations within the next five years. He believes that relentless innovation and proactive sourcing of feedback and ideas are two key values, which will drive Erideon's global success.

Running a global corporation with aggressive growth targets has not kept Victor away from dabbling with technologies. Often he jumps into projects to use his hands on knowledge of web technologies, database programming and cloud computing, combined with a first-hand feedback from clients and partners to drive product design, technical architecture and user experience standards. Author and co-author of 15 industry articles he is equally comfortable in the areas of financial and capital markets, economics and humanities. He is a regular speaker at industry forums evangelizing the need for smart technology adoption, where innovative systems become key drivers of collaboration and productivity.

Victor was an outstanding student with a stellar record. He graduated with distinction in Bachelor of Commerce and First-Class Honors from Curtin University of Technology, followed by a doctorate from Edith Cowan University partnering with Australian National University, Royal Melbourne Institute of Technology and Assirt / Bourse Limited, Australia. Somewhere in between he also found time to pursue two years of a medical degree; abandoning the course half way to pursue his passion for business. His accomplishments included a merit-based Australia-wide SPIRT scholarship for his PhD, Ken Hall Medal for top Honors results and Vice-Chancellor's List membership (comprising top 1% students) in every year of his study. His list of 13 awards include the most outstanding second, third and honors student as well as industry prizes for the top student in finance, banking, economics, commerce and law.

Victor's greatest passion is his family; his wife and two kids. His other personal interests include reading biographies, traveling to offbeat destinations, playing tennis and basketball and listening to news, business podcasts and jazz music.